



MAHENDRA COLLEGE OF ENGINEERING
(Approved by AICTE-New Delhi, Affiliated to Anna University, Chennai)
Recognized U/S 2(f) & 12(B) of the UGC Act 1956, accredited by NAAC
Attur Main Road, Minnampalli, Salem (DT)-636 106, Tamilnadu



ENTREPRENEURSHIP DEVELOPMENT CELL
EVENTS CONDUCTED
Academic year 2023-24

S. No	Title of the Event	Event Date
1.	Seminar on “From Idea to Prototype: Managing Pre-Incubation Processes Effectively”	19.12.2023
2.	Workshop on “The Power of Networking: Leveraging Connections for Entrepreneurial Success”	20.12.2023
3.	Seminar on “From Idea to Impact: Applying Design Thinking in Startups”	20.03.2024
4.	Seminar on “ Engineer to Entrepreneur -The Successful Path”	29.04.2024



MECH

Event Report (ER)

1.	Name of the Event (Seminar/Workshop/Conference /FDP / Any others please specify)	Seminar
2.	Title of the event	"From Idea to Prototype: Managing Pre-Incubation Processes Effectively"
3.	Date(s) of the Event	19.12.2023
4.	Duration	120 Minutes
5.	Venue of the Event	Lecture Hall EC7
6.	Name & Address of the Guest (Including Email id and Contact No)	Mr.M.Govindaraj, Innovation Ambassador, Mahendra College of Engineering, Salem, e-mail: govindarajm@mahendracollege.com Phone No:9789496931
7.	Nature of participants	Internal
8.	Total number of Participants and Internal, external split up	52
9.	Beneficiary -Students- (branch and year) / Staffs- (Nos and Department)	Students - 50 (I & II year Mechanical Engineering) Faculty- 2 (Mechanical Engineering)
10.	Description about the Programme	From Idea to Prototype" seminar provides practical insights into navigating the pre-incubation phase, focusing on effective management strategies. Participants will learn how to streamline the journey from ideation to prototype, optimizing resources and minimizing hurdles for successful startup development. Join us to gain invaluable knowledge and tools to kickstart your entrepreneurial journey with confidence.
11.	Benefit of the Programme	Participants will leave equipped with a clear roadmap for transitioning ideas into viable prototypes, optimizing their pre-incubation processes for success. They'll gain practical strategies to effectively manage resources, timelines, and challenges, laying a strong foundation for their entrepreneurial ventures.
12.	Date of submission of report	29.12.2023



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MAHENDRA
COLLEGE OF ENGINEERING



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**Salem – Chennai Highway, Minnampalli,
Salem 636106, Tamilnadu, India.**

DEPARTMENT OF MECHANICAL ENGINEERING

&

INSTITUTION'S INNOVATION COUNCIL (IIC)

Jointly Organize

And cordially invite you for the Inaugural function of One day

**Seminar on “From Idea to Prototype:
Managing Pre-Incubation Processes
Effectively”**

On 19th December 2023 | Time – 2.30 PM | @ Lecture Hall EC7

RESOURCE PERSON

Mr.M.Govindaraj,

**Innovation Ambassador,
Mahendra College of Engineering,
Salem**

In the august Presence of

Dr.N.Mohanasundararaju

Dean - Academics

Dr.S.Balamurugan

HoD - Mech

PRESIDENT - IIC

CONVENER – IIC

COORDINATOR

Mr.P.Gopi

Associate Professor - Mech



SEMINAR



EVENT REPORT

Seminar on

“From Idea to Prototype: Managing Pre-Incubation Processes Effectively”

Date: 29.12.2023

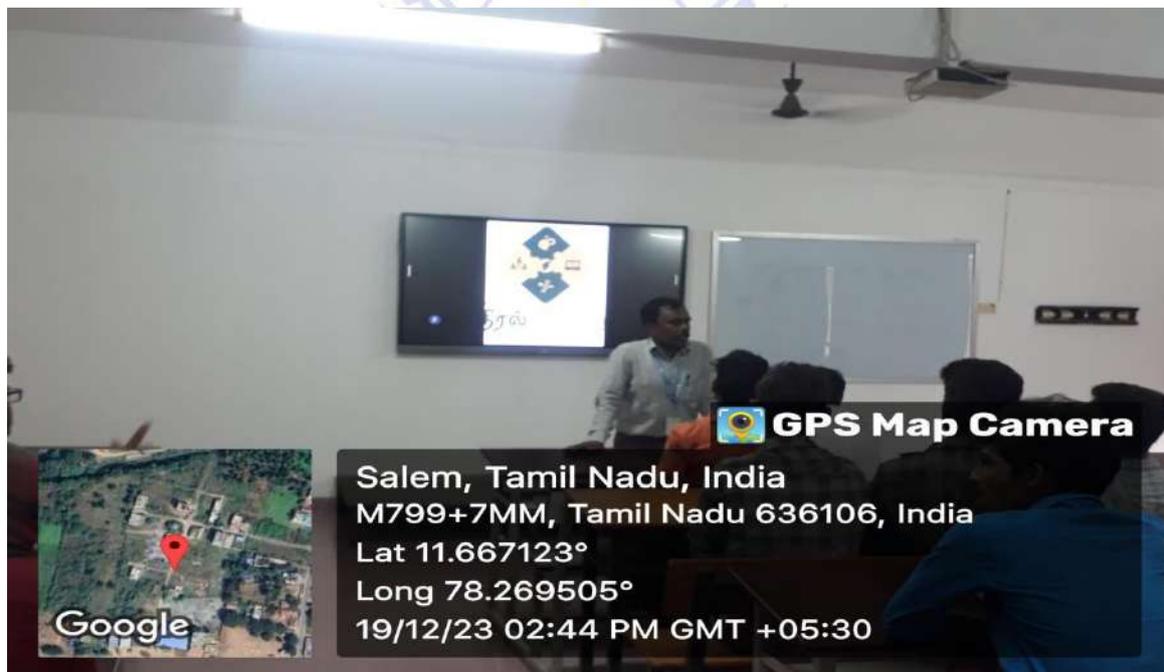
Mahendra College of Engineering, Department of Mechanical Engineering have organized a Seminar on **“From Idea to Prototype: Managing Pre-Incubation Processes Effectively** on 19th December 2023. The Resource person of this program was **Mr.M.Govindaraj, Innovation Ambassador, Mahendra College of Engineering**. This Seminar was attended by 52 First and second year students and 2 Faculty members of department.

Outcome of the Seminar:

Participants will leave equipped with a clear roadmap for transitioning ideas into viable prototypes, optimizing their pre-incubation processes for success. They'll gain practical strategies to effectively manage resources, timelines, and challenges, laying a strong foundation for their entrepreneurial ventures.



Photos of the seminar on “From Idea to Prototype: Managing Pre-Incubation Processes Effectively” by Mr.M.Govindaraj on 19.12.2023



Photos of the seminar on “From Idea to Prototype: Managing Pre-Incubation Processes Effectively” by Mr.M.Govindaraj on 19.12.2023



Photos of the seminar on “From Idea to Prototype: Managing Pre-Incubation Processes Effectively”
by Mr.M.Govindaraj on 19.12.2023



Photos of the seminar on “From Idea to Prototype: Managing Pre-Incubation Processes Effectively”
by Mr.M.Govindaraj on 19.12.2023



MECH

Event Report (ER)

1.	Name of the Event (Seminar/Workshop/ Conference /FDP /Any others please specify)	Workshop
2	Title of the event	“The Power of Networking: Leveraging Connections for Entrepreneurial Success”
3.	Date(s) of the Event	20.12.2023
4.	Duration	120 Minutes
5.	Venue of the Event	Lecture Hall EC7
6	Name & Address of the Guest (Including Email id and Contact No)	Mr.M.Govindaraj, Innovation Ambassador, Mahendra College of Engineering, Salem, e-mail: govindarajm@mahendracollege.com Phone No:9789496931
7.	Nature of participants	Internal
8.	Total number of Participants and Internal, external split up	57
9.	Beneficiary -Students- (branch and year) / Staffs- (Nos and Department)	Students - 57 (I & II year Mechanical Engineering) Faculty- 3 (Mechanical Engineering)
10	Description about the Programme	An insightful exploration of the pivotal role networking plays in driving entrepreneurial success. Discover practical strategies and tactics to effectively leverage your professional connections expand your network, and unlock opportunities for growth. Engage with industry experts, share experiences, and gain valuable insights to propel your entrepreneurial journey forward
11	Date of submission of report	27.12.2023



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DEPARTMENT OF MECHANICAL ENGINEERING

&

INSTITUTION'S INNOVATION COUNCIL (IIC)

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**Seminar on "The Power of Networking:
Leveraging Connections for Entrepreneurial
Success"**

On 20th December 2023 | Time – 1.00 PM | @ Lecture Hall EC7

RESOURCE PERSON

Mr.M.Govindaraj,
Innovation Ambassador,
Mahendra College of Engineering,
Salem

In the august Presence of

Dr.R.SAMSON RAVINDRAN

Executive Director, Mahendra Educational Institutions

Dr.N.Mohanasundararaju
Dean - Academics

PRESIDENT - IIC

Dr.S.Balamurugan
HoD - Mech

CONVENER – IIC

COORDINATOR

Mr.S.Rameshkumar
Assistant Professor - Mech





EVENT REPORT

Seminar on

“The Power of Networking: Leveraging Connections for Entrepreneurial Success”

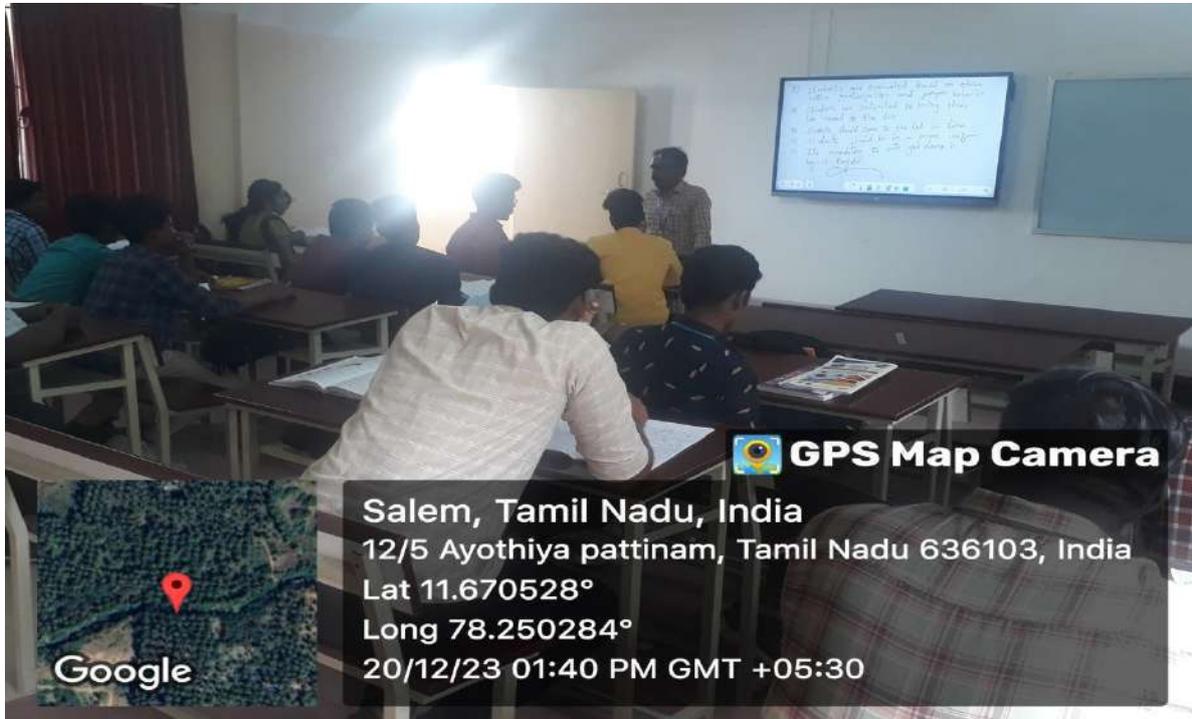
Date: 27.12.2023

Mahendra College of Engineering, Department of Mechanical Engineering have organized a Seminar on **“The Power of Networking: Leveraging Connections for Entrepreneurial Success** on 20th December 2023. The Resource person of this program was **Mr.M.Govindaraj, Innovation Ambassador, Mahendra College of Engineering**. This Seminar was attended by 57 second year students and 3 Faculty members of department.

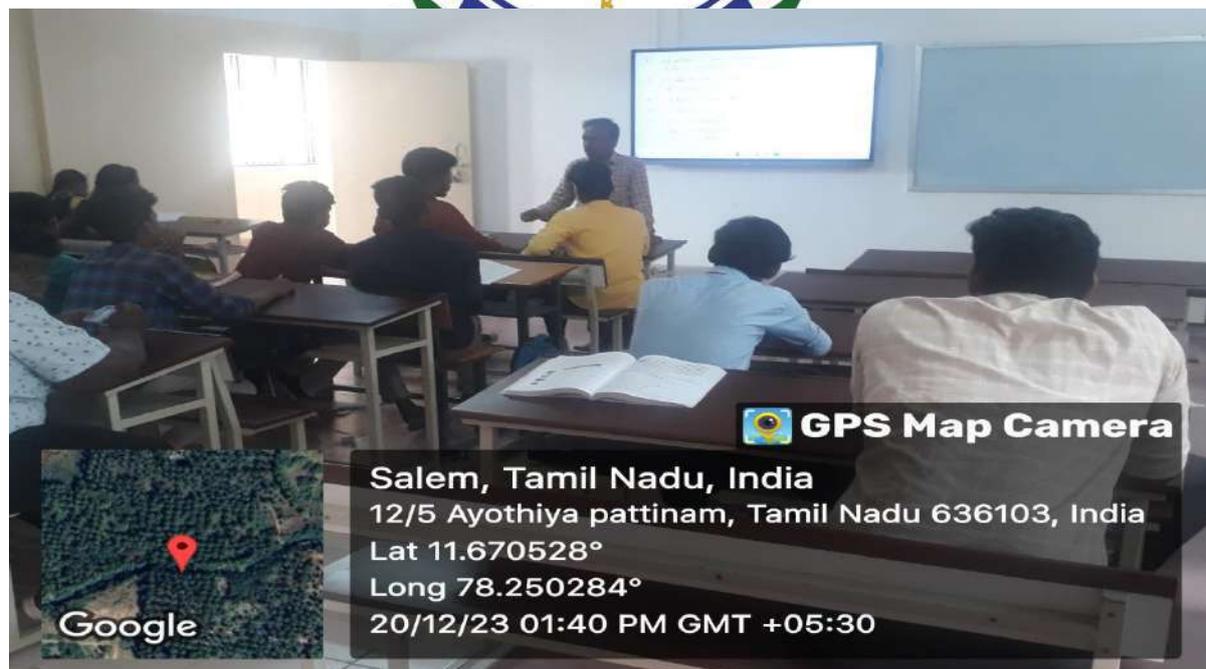
Outcome of the Seminar:

Participants will gain actionable insights on effective networking techniques. Enhanced ability to cultivate meaningful professional relationships. Empowered to leverage connections for business growth and success.

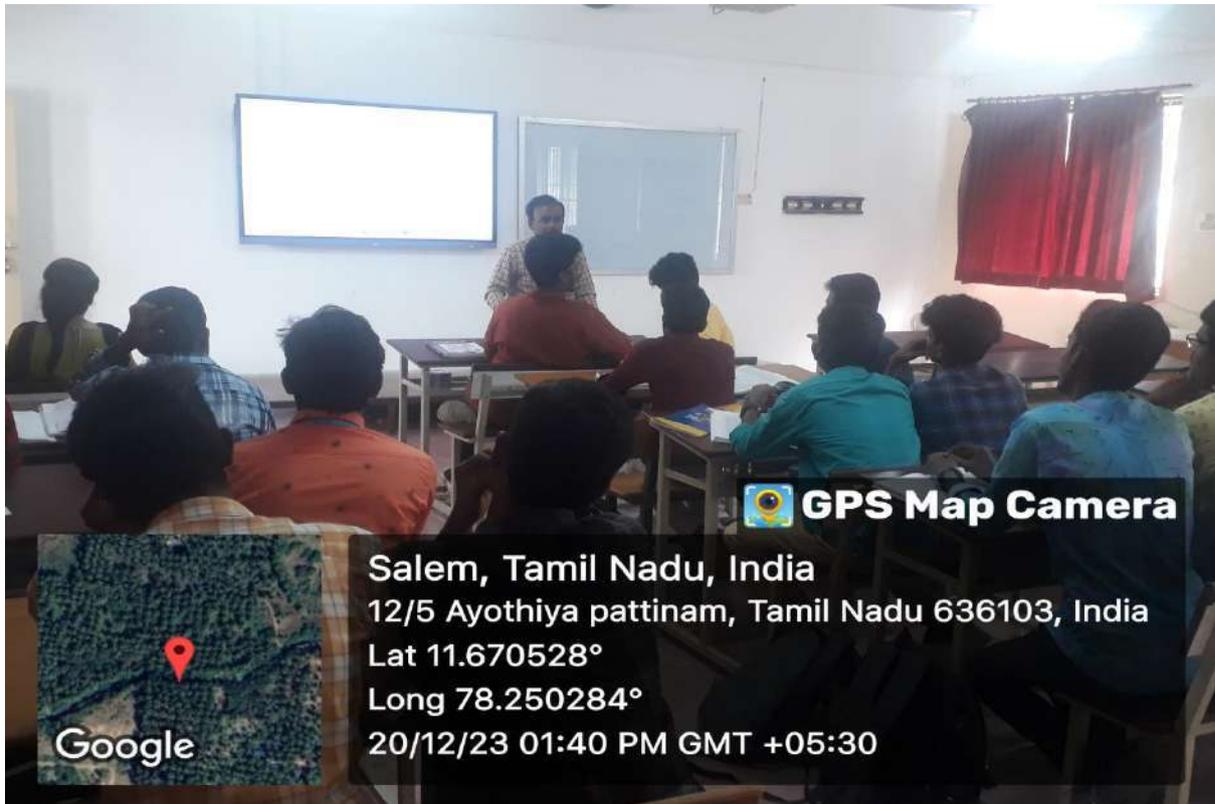




Photos of the seminar on “The Power of Networking: Leveraging Connections for Entrepreneurial Success” by Mr.M.Govindaraj on 20.12.2023



Photos of the seminar on “The Power of Networking: Leveraging Connections for Entrepreneurial Success” by Mr.M.Govindaraj on 20.12.2023

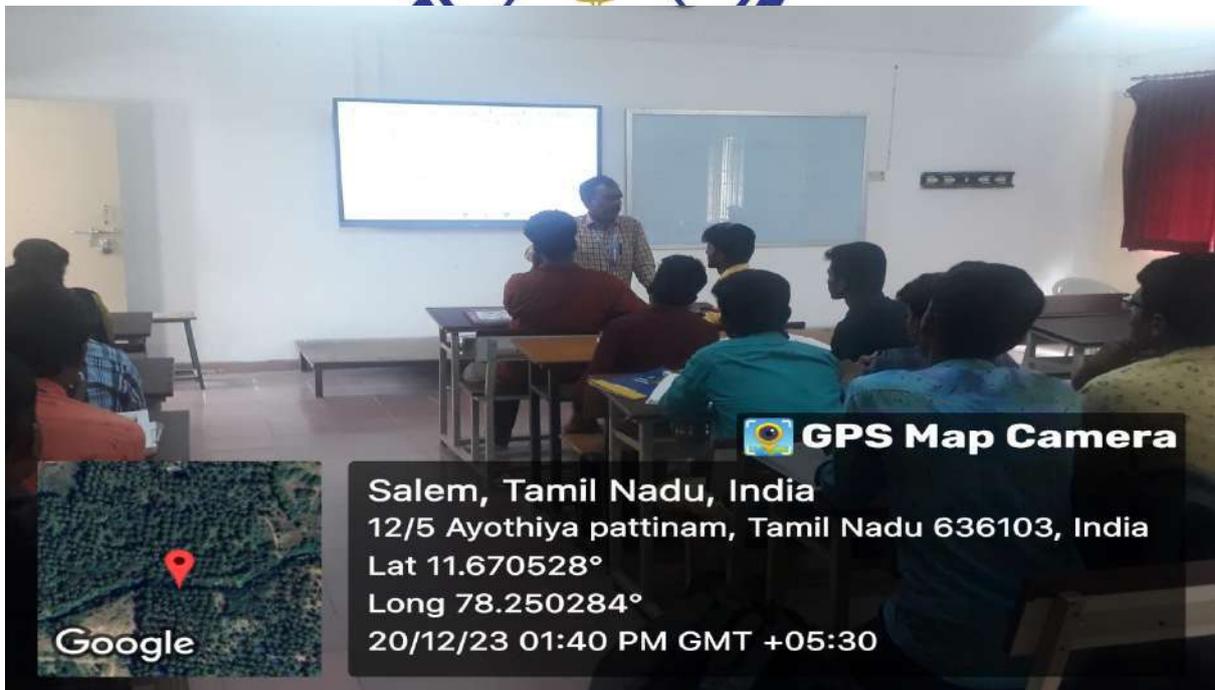


 **GPS Map Camera**

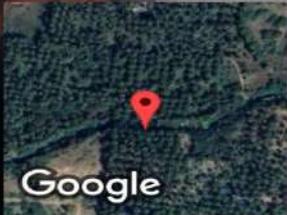


Salem, Tamil Nadu, India
12/5 Ayothiya pattinam, Tamil Nadu 636103, India
Lat 11.670528°
Long 78.250284°
20/12/23 01:40 PM GMT +05:30

Leveraging Connections for Entrepreneurial Success”
by Mr.M.Govindaraj on 20.12.2023



 **GPS Map Camera**



Salem, Tamil Nadu, India
12/5 Ayothiya pattinam, Tamil Nadu 636103, India
Lat 11.670528°
Long 78.250284°
20/12/23 01:40 PM GMT +05:30

**Photos of the seminar on “The Power of Networking:
Leveraging Connections for Entrepreneurial Success”**
by Mr.M.Govindaraj on 20.12.2023



MECH

Event Report (ER)

1.	Name of the Event (Seminar/Workshop/Conference /FDP / Any others please specify)	Seminar
2.	Title of the event	"From Idea to Impact: Applying Design Thinking in Startups" (Design Thinking)
3.	Date(s) of the Event	20.03.2024
4.	Duration	120 Minutes
5.	Venue of the Event	Lecture Hall EC7
6.	Name & Address of the Guest (Including Email id and Contact No)	Er.V.SASIKUMAR Founder and CEO, Mikrosun Technology, Salem. E-mail: mikrosunprojects@gmail.com Mobile No: 7305841403
7.	Nature of participants	Internal
8.	Total number of Participants and Internal, external split up	52
9.	Beneficiary -Students- (branch and year) / Staffs- (Nos and Department)	Students - 50 (I & II year Mechanical Engineering) Faculty- 2 (Mechanical Engineering)
10.	Description about the Programme	This seminar will guide entrepreneurs through the process of using design thinking to transform creative ideas into impactful products and services. Participants will learn practical techniques for empathizing with customers, rapid prototyping, and iterative testing. By the end of the session, attendees will have actionable strategies to drive innovation and growth in their startups. Participants will gain practical skills in applying design thinking to enhance innovation and solve complex challenges in their startups. They will leave with actionable insights to create user-centered products and services, driving business growth and success.
11.	Date of submission of report	15.12.2023



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DEPARTMENT OF MECHANICAL ENGINEERING & INSTITUTION'S INNOVATION COUNCIL (IIC)

Jointly Organize
And cordially invite you for the Inaugural function of One day

Seminar on "From Idea to Impact: Applying Design Thinking in Startups"

On 20th March 2024 | Time - 1.30 AM | @ Lecture Hall EC7

RESOURCE PERSON

Er.V.SASIKUMAR
Founder and CEO,
Mikrosun Technology,
Salem.

DESIGN
THINKING



EVENT REPORT

Seminar on

“From Idea to Impact: Applying Design Thinking in Startups” ” (Design Thinking)

Date: 27.03.2024

Mahendra College of Engineering, Department of Mechanical Engineering has organized Seminar on **“From Idea to Impact: Applying Design Thinking in Startups” (Design Thinking)** on 20th March 2024. The chief guest of this program was **Er.V.SASIKUMAR**, Founder and CEO, Mikrosun Technology, Salem This Seminar was attended by 50 first year and second year students and 2 Faculty members of department.

The Program started with the inaugural function at 10.30 AM. The gathering was heartily welcomed by Dr.S.Balamurugan, Head of the Department, Mechanical Engineering, Mr.M.Govindaraj, Assistant Professor, Department of Mechanical Engineering introduced about the Chief Guest.

In the beginning, speaker gave a brief introduction on various opportunities in the Mechanical domain.

Outcome of the Seminar:

Participants will gain practical skills in applying design thinking to enhance innovation and solve complex challenges in their startups. They will leave with actionable insights to create user-centered products and services, driving business growth and success. The vote of thanks was given by Dr.M.Haridas, Associate Professor, and Department of Mechanical Engineering and presented a small token of appreciation to our valuable guest.



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Salem, Tamil Nadu, India
M788+R24, Salem, Tamil Nadu 636106, India
Lat 11.666985°
Long 78.264863°
20/03/24 11:34 AM GMT +05:30

Photos of the Seminar on “From Idea to Impact: Applying Design Thinking in Startups” by Er. V.Sasikumar on 20.03.2024

MAHENDRA COLLEGE OF ENGINEERING

Attur Main Road, Minnampalli, Salem - 636 106.

Event Report

1. Name of the Department : COMPUTER SCIENCE AND ENGINEERING
2. Program/Activity Name : Session on “ Engineer to Entrepreneur -The Successful Path”
3. Academic Year : 2023-24
4. Duration of the Activity (in mins) : ONE DAY
5. Start Date : 29-04-2024
6. End Date : 29-04-2024
7. Number of Student Participants :120
8. Number of Faculty Participants : 04
9. Number of External Participants : NIL
(if any)
10. Expenditure Amount, if any : NIL
11. Mode of Session delivery : Online
12. Objective of the program : Focus of the program is to make awareness and educate college students using their aptitude for problem-solving, technical knowledge, and creative thinking to develop new goods or services, engineers can succeed as entrepreneurs.
13. Benefit of the program : Raising awareness about engineers who want to start their own businesses should use their technical expertise to pinpoint and address real-world issues, assemble a team, create a business strategy, prototype their ideas, secure funding, advertise and sell their goods or services, and learn and adjust as necessary.
14. Faculty Coordinator : Mr.M.ANANDRAJ, AP/CSE, 9952664971

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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING



We cordially invite you all for the Session on

"ENGINEER TO ENTREPRENEUR - THE SUCCESSFUL PATH"

Date: 29.04.2024 Time: 10.30AM

RESOURCE PERSON



Mr. MANIMARAN RAJENTHIRAN
Software Engineer Lead
UST Global
Bengaluru



Venue: Seminar Hall





Photos of the Session “Engineer to Entrepreneur -The Successful Path” by Mr. Manimaran Rajenthiran on 29.04.2024



Photos of the Session “Engineer to Entrepreneur -The Successful Path” by Mr. Manimaran Rajenthiran on 29.04.2024



Photos of the Session “Engineer to Entrepreneur -The Successful Path” by Mr. Manimaran Rajenthiran on 29.04.2024